



SLS

PUNTA DEL ESTE
HOTEL & RESIDENCES



WELCOME TO
THE EXTRAORDINARY





01

BRAND



RAISING HOSPITALITY TO NEW HORIZONS

Accor brings people together so they feel welcome in a broader world, where emotions have the power to change everything.

- FAENA
- MONDRIAN
- SOFITEL
- ibis
- RAFFLES
- Fairmont
- SLS
- M GALLERY



01

LA MARCA



ARTISANS OF HOSPITALITY

110+
countries

45+
hotel brand

10+
extended hospitality
brand & services

5.800+
hotels

10.000+
restaurants & bars

3.000+
hotels with spa of
fitness facilities

400+
festive venues

20.000+
meeting rooms

SLS - REMARKABLE DESTINATIONS



BEVERLY HILLS
LOS ANGELES
2008



SOUTH BEACH
MIAMI
2012



BAHA MAR
NASSAU
2017



LUX BRICKELL
MIAMI
2018



DUBAI
UAE
2021



CANCÚN
MÉXICO
2021



PUERTO MADERO
ARGENTINA
2022



PLAYA MUJERES
MÉXICO
2024



BARCELONA
ESPAÑA
2025



THE RED SEA
ARABIA SAUDITA
2025



MADRID
ESPAÑA
COMING SOON



PUNTA DEL ESTE
URUGUAY
COMING SOON



A PLACE FULL OF WONDROUS CURIOSITIES
WHERE THE WILD PLAY

SLS PUNTA DEL ESTE

02

PROJECT



AN INDULGENT WONDERLAND

Welcome to SLS Punta Del Este, an exceptional living experience defined by cosmopolitan opulence, clandestine details, and sensory pleasure.

Always extravagant and often unexpected, this is the home of the extraordinary.

2
TOWERS

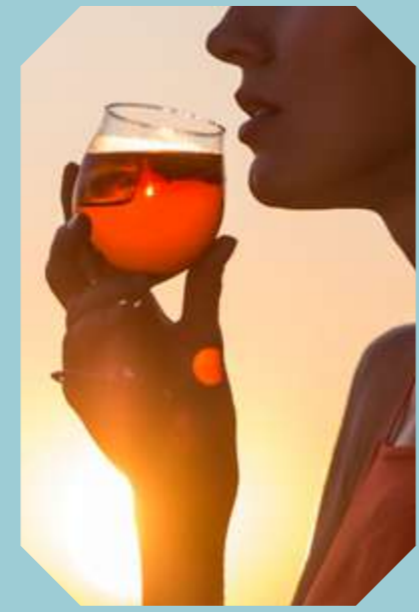
24
FLOORS

266
RESIDENCES

80
HOTEL ROOMS

03

LOCATION



THE SPIRIT OF PUNTA DEL ESTE

This internationally renowned destination is a vibrant hub for art, fashion, and the best nightlife, where every corner offers a unique experience. Discover its most authentic character through select bars and restaurants while enjoying its lush beaches.



Montevideo

José Ignacio

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PUNTA DEL ESTE
HOTEL & RESIDENCES

Enjoy
Casino
& Resort

Trump
Tower

The Grand
Hotel

Cipriani
Residences
& Casino

Playa Brava

Océano Atlántico

Playa Mansa

IN THE HEART OF PUNTA DEL ESTE

World
Trade
Center

Rambla General José Artigas

POINTS OF INTEREST

Punta Shopping	✦	5 minutes
International College	✦	6 minutes
World Trade Center	✦	7 minutes
Punta del Este Pier	✦	10 minutes
La Barra	✦	15 minutes
Manantiales	✦	19 minutes
Punta del Este Int. Airport	✦	30 minutes
José Ignacio	✦	35 minutes



04

SERVICES



AT YOUR SERVICE

The residences offer an extraordinary level of services, where every detail is designed to provide an unparalleled experience.

Residents will enjoy the comfort and luxury of a hotel in the privacy of their home. A lifestyle where sophistication and service are always within reach.

Concierge

Security

Valet Parking

Housekeeping

Room Service

Laundry

Beach Service

Accor Live Limitless Diamond Status Membership*

*Membership benefits are maintained while the owner holds the property, subject to an annual fee included in the service charge.



A PARADISE OF UNEXPECTED PLEASURES

A charming and diverse world where every expectation is exceeded. On the ground floor and the rooftop, you will find an exclusive place to dine, relax, work, and enjoy the company of family and friends.

GROUND FLOOR

- Two restaurants
- Lobby lounge
- Bubble bar
- Performance stage
- Padel court & social deck
- Courtesy garages

FIRST FLOOR

- Outdoor pool
- Pool grill & bar
- Gym
- Kids club
- Yoga room
- Indoor pool
- Wet and dry sauna
- Jacuzzis
- Treatment rooms

ROOFTOP

- Indoor & outdoor bar
- Panoramic views







LOBBY LOUNGE & BUBBLE BAR

A vibrant gathering spot designed to enjoy a drink and connect with the moment, in an energetic atmosphere that invites unforgettable experiences.



RESTAURANT

Two culinary spaces featuring signature concepts and international brands making their debut in Punta del Este – designed to transform every meal into a sensory experience.



PADEL COURT & SOCIAL DECK

A court seamlessly integrated into the landscape and surrounded by open-air lounges — designed for playing, unwinding, and connecting in a vibrant natural setting.



POOL GRILL & BAR

The perfect setting to enjoy lively moments infused with the unique energy of SLS. A vibrant space that brings together poolside fun and bar service in a dynamic atmosphere.



GYM

State-of-the-art equipment, expansive spaces, and immersive design for a workout experience with unmatched views – all in a setting designed to enhance both physical and mental well-being.



INDOOR POOL & RELAX AREA

A space surrounded by indoor greenery and soft lighting, designed for swimming, unwinding, and enjoying the water year-round.



ROOFTOP BAR 24th FLOOR

An elevated seaside experience. A modern, exclusive setting to enjoy signature cocktails and unforgettable sunsets.



STATUS AND PRESTIGE WORLDWIDE

All owners of SLS Punta Del Este Hotel & Residences will immediately have access to the Accor Live Limitless Diamond Status Membership*.

THE BENEFITS INCLUDE:

DIAMOND status in Accor Live Limitless (ALL).

An additional Gold membership.

Enhanced recognition across 5500+ hotels and resorts worldwide.

20% off daily rate at 40+ brands and 5500+ hotels and resorts worldwide.

Other Local Benefits.



*The right to enjoy the benefits will be maintained as long as the buyer owns a property under the Accor brand. This is subject to the inclusion of the annual membership fee within the property's service charge, which is billed to all residence owners.



A LIFESTYLE WITHOUT EQUAL

The residences offer more than just a home: they provide access to a unique lifestyle, where every detail has been carefully considered to deliver comfort, elegance, and a sophisticated living experience.

Enjoy exclusive services alongside all the amenities of a luxury hotel. The perfect combination of residential and hotel living makes SLS Punta del Este much more than a place to live: it is an invitation to a lifestyle without equal.

THE RESIDENCES

TYPE OF RESIDENCE	TOTAL AREA (m ²)
1 JR BEDROOM	68
1 BEDROOM	91
1 CORNER BEDROOM	109
2 BEDROOMS	131
2 CORNER BEDROOMS	155 - 160
3 BEDROOMS	221 - 224



AVOID THE OBVIOUS
SEEK THE MARVELLOUS
AVOID THE OBVIOUS
SEEK THE MARVELLOUS





LIVING

A spacious, light-filled interior with floor-to-ceiling double-glazed windows that frame breathtaking views. Sophisticated textures, high-end finishes, and thoughtful design create an unparalleled sense of comfort.



DESIGNED FOR COOKING & GATHERING

A modern aesthetic and a highly functional space. The kitchen features Dekton countertops, a stainless steel sink, and integrated appliances — creating the ideal setting to cook and connect, all with a design that maximizes harmony and efficiency.



BEDROOM

Enjoy a peaceful retreat with unobstructed views through floor-to-ceiling double-glazed windows and contemporary built-in closets. State-of-the-art climate control ensures comfort all year round."



BATHROOM

Design details that turn daily rituals into moments of enjoyment.
Electric underfloor heating adds a layer of comfort, elevating the everyday
experience.

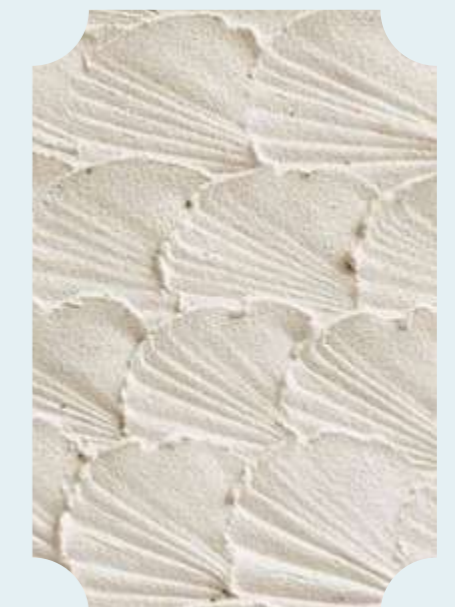
08

DETAILS



A UNIQUE ART OF LIVING

The renowned interior design firm Conway and Partners has designed the building's spaces with a focus on maximum quality. Every element has been carefully selected to create environments that inspire sophistication and comfort. From noble materials to a harmonious palette of colors and textures, everything has been conceived to offer a unique visual and sensory experience.



DESARROLLADORA

GNVGroup

FROM BUENOS AIRES TO PUNTA DEL ESTE

A Track Record That Inspires Trust.

More than 60 years of creating iconic spaces that transform cities and elevate lifestyles. GNV Group has made its mark in Buenos Aires with innovative developments that combine luxury, design, and a vision for the future. Now, that same passion and excellence are coming to Punta del Este.





Madero Harbour



THE MOST I@NIC PROJECT OF GNV

+ 110.000 m² built

Madero Harbour is a vibrant district in Puerto Madero, Buenos Aires, that redefines the concept of contemporary urban living.

Residences, offices, a heliport, retail spaces, and recreational areas coexist in a unique waterfront environment. At the heart of this project, GNV Group is developing Harbour Tower, the second tallest tower in the country that embodies vision, innovation, and the ambition to transcend.



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TEAM



INSPIRING COLLABORATION

SLS Punta Del Este Hotel & Residences is the brand's first Branded Residences project in Uruguay.

BRAND

SLS

Worldwide, SLS Hotels and Residences exceeds expectations of modern luxury by blending stunning, extravagant experiences with its signature mischievous wit and playful atmosphere. With seven Branded Residences already operating and nine more under development, it has become one of the fastest-growing lifestyle residential brands globally, showcasing an extraordinary vision that resonates across the globe.

The inauguration of SLS Punta del Este Hotel & Residences marks a significant milestone in this momentum, introducing a new Branded Residences project to our portfolio and launching the brand in Uruguay.

ENNISMORE

Ennismore is a global collective of entrepreneurial brands, including SLS in its prestigious portfolio, encompassing over 140 hotels, resorts, and Branded Residences. With more than 20 years of experience in Branded Residences, Ennismore boasts 11 operational projects and 30 under development, while also being committed to fostering inclusive communities among its 30,000+ employees.

In 2021, Ennismore formed a joint venture with Accor, a leader in the hospitality sector, creating a new standalone entity that combines Ennismore's expertise in branding and design with Accor's global reach. Accor manages over 5,500 hotels and 44 residences, with an additional 1,300 hotels and 108 residences in the pipeline.



DEVELOPER

GNV Group

A company with over 60 years of experience in the real estate sector, renowned for bringing together the most outstanding experts, artists, and international brands in each of its developments. Its projects embody a perfect blend of quality, cutting-edge design, and functionality, with a clear focus on innovation and sustainability. Throughout its history, GNV Group has transformed the urban landscape with high-profile residential and commercial developments, establishing itself as a benchmark in the luxury real estate market. Its commitment to excellence and ability to integrate design, technology, and exclusive services define each of its projects.

INTERIORISM

Conway+

A global architecture and urban planning firm with over 20 years of experience and a team of 200 professionals. It has built more than 1.5 million square meters across 41 cities in 13 countries, impacting 30 million people annually. The firm specializes in urban developments, as well as hospital, residential, and commercial architecture.

ARQUITECTURE

GómezPlatero

ARQUITECTURA & URBANISMO

Offering a diverse ecosystem of branding and marketing services, Conway and Partners specializes in luxury real estate, hospitality, and branded environments. Their multicultural team transforms each project by merging unique, well-founded perspectives with inspired creativity. The firm's architects and interior designers craft spaces and materials that remain true to the essence of each brand, reflecting the mission and spirit of every project.

DEVELOPER

GNVGroup

ARCHITECT

GómezPlatero
ARQUITECTURA & URBANISMO

INTERIOR DESIGN

Conway+ | Reprtwar

PROJECT MANAGEMENT

**SPOSITO
& ASOCIADOS**

LEGAL AND ACCOUNTING

ANDERSEN

STRUCTURAL ENGINEER

AHFsa
INGENIEROS ESTRUCTURALES

ENGINEER

B BARBOT
INGENIEROS
WWW.BARBOT.UY / @BARBOT_INGENIEROS

LANDSCAPE DESIGNER

IDENTIDAD
PAISAJISMO
Lorena Ponce de León



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SLSPUNTADELESTERESIDENCES.COM

GNVGroup



ENNISMORE

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ARQUITECTURA & URBANISMO

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